



# 2023 Impact Report

Driven by a Sense of Community

## From Our CEO

2023 was a year full of innovation, impact, and growth for UWorld. On the product side, we released numerous new features and content enhancements to address exam changes and prepare students for success in their chosen careers. In our community, we made great efforts to expand our strategic partnerships and foster improved learning outcomes through UWorld Cares. These initiatives have remained at the heart of our endeavors, and will continue to guide our company as we navigate the ever-evolving educational landscape.

As students and educators continue to climb back to pre-COVID learning levels, now, more than ever, is the time for students to be intentional about their education and deliberate with their time. With so many resources vying for students' attention, it can be difficult to focus on key priorities and be efficient. As we improve our products, our goal is to always address the most essential curriculum topics and provide stakeholders with the tools they need to remain engaged. When it comes to giving resources to a community, it's important to be intentional, recognize individual needs, foster growth, and create positive change where it matters most. Through our partnerships, we work to understand the unique challenges within communities and provide targeted support. Ultimately, the mission of UWorld Cares is to make a meaningful impact on students' lives and ensure a brighter future for everyone involved.

At UWorld, giving back is ingrained in our culture. We genuinely care and are driven by the purpose of inspiring future scholars globally. From our hires to our values, UWorld's legacy is centered on making a positive impact for students and professionals as they continue their educational journeys.

Chandra S. Pemmasani, MD UWorld Founder & CEO



# 2023 UWorld Cares Impact

UWorld Cares is UWorld's corporate giving initiative focused on reinvesting in our community of learners through employee engagement and strategic community grants. Through our partnerships, we are causing a healthy disruption to the trickle-down effects of COVID learning loss.





Donated to more than 120 organizations



In response to global crises



Volunteered by UWorlders in their local communities





Middle and high school students served across Dallas/Fort Worth



# \$4M+

In product scholarships to aspiring accountants, lawyers, graduate school students, and financial professionals



#### **Girls Inc. of Metropolitan Dallas**

Girls Inc. inspires all girls to be strong, smart, and bold through direct service and advocacy. Girls Inc. works with schools and in the community to provide mentoring relationships, safe spaces, and evidence-based programming that is proven to help girls succeed. Girls build the knowledge, skills, and confidence to lead change in their lives and effect change in the world.



UWorld's partnership with Girls Inc. of Metropolitan Dallas focuses on growing Eureka!, a 5-year, cohort-based, STEM-intensive program that empowers 8th–12th grade girls and encourages them to see themselves as part of the future STEM workforce. Eureka! strengthens girls' STEM and leadership skills, focuses on gender equity, and provides career development. Additionally, UWorld expanded support to Operation EmpowHER which is a program designed to empower 11th and 12th grade girls attending schools in under-resourced communities to navigate post-secondary paths while building social and cultural capital, and kickstarting their professional networks.

UWorld also opened their doors this past summer to three Eureka! interns to provide career development through job shadowing and internships. The girls rotated through numerous departments at UWorld and were mentored by female leaders across the company.



Operation EmpowHER



Girls served in the Eureka! STEM program



#### **Dallas Afterschool**

Dallas Afterschool is known for leveling the playing field for children of all races and economic backgrounds by increasing the availability of safe, high quality out-of-school time (OST) programming in Dallas County. Dallas Afterschool supports the OST sector, provides vital support, training, and resources to providers and staff, and helps parents find afterschool programs that meet their needs. Dallas Afterschool works with over 232 afterschool and summer sites and 17,000 students.



UWorld's partnership allowed Dallas Afterschool to create a new STEM activity to pair with their existing Vascular Ventures Wonder Kit. The Vascular Ventures activity teaches students about plant biology using simple materials such as coffee filters, straws, food coloring, salt, and sugar. Dallas Afterschool created and designed Wonder Kits® to fit the challenges and needs of OST programs. Inspired by curiosity, Wonder Kits are easy-to-use Science, Technology, Engineering & Math (STEM) curriculum kits. Wonder Kits are offered as a free service to Dallas Afterschool partner programs.



17,000

Students impacted



Out of school time educators trained



Afterschool partner sites





Junior Achievement (JA) impacts the lives of students by teaching life skills in budgeting, careers, and business start-ups. JA's mission is to inspire and prepare young people to succeed in a global economy through volunteer-delivered curriculum.

In Dallas and surrounding counties, UWorld's partnership helped implement JA Finance Park Virtual; a state-of-the-art collaboration between Dallas-area school systems, businesses, educators, and volunteer mentors who come together to inspire, guide, and teach students how to be financially capable and ready to take on their futures.

In Tarrant and surrounding counties, UWorld's partnership helped develop a community-based approach linking students from elementary school to middle school and through high school graduation focusing on college, career, and military readiness by increasing parent/family engagement and building out the Entrepreneurship Program of Study to achieve long-term success and increase school enrollment and ratings.



600+

Middle and high school students completed Junior Achievement of Chisholm Trail programming



Students served through Junior Achievement of Dallas' Finance Park programming







Junior

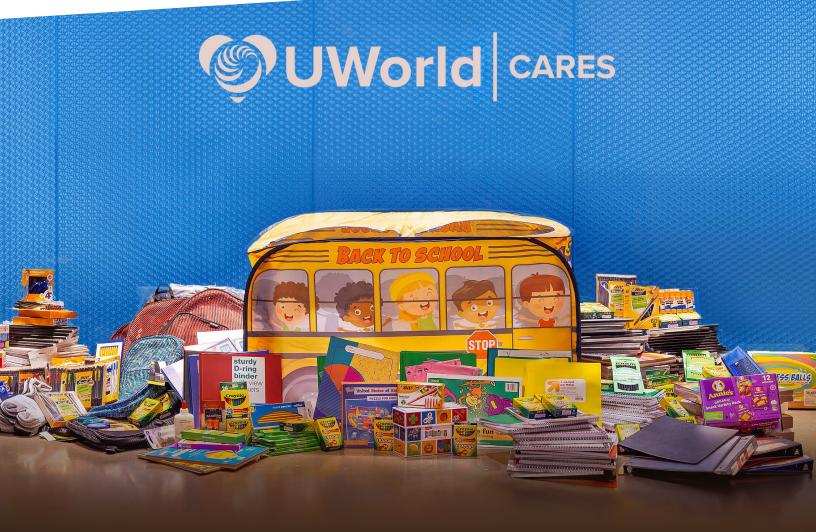
Achievement



#### **Communities in Schools**

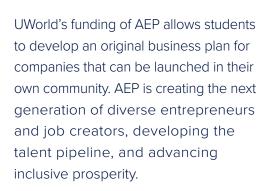
Communities In Schools (CIS) ensures every student, regardless of race, zip code, or socioeconomic background has what they need to realize their potential in school and beyond. CIS connects students to caring adults and community resources that help them see, confront, and overcome the barriers that stand between them and a brighter future.

UWorld's partnership with CIS Dallas and Tarrant County supports at-risk students through in-school academic tutoring, truancy prevention, mental health diagnostic services and individual counseling, basic-needs assistance, family referrals to community partners for rental and utility assistance, and translation services for students and families with limited English proficiency.



#### Network for Teaching Entrepreneurship

The mission of Network for Teaching Entrepreneurship (NFTE) is to ignite the entrepreneurial mindset with unique learning experiences that empower students to own their futures. The Aspiring Entrepreneurs Program (AEP) encompasses NFTE's full pathway of entrepreneurship programs offered in school and out-of-school and is designed to inspire students to pursue their dreams for future careers and small business startups.





#### **PARTNER SPOTLIGHT:**

#### **Education Opens Doors**

The mission of Education Opens Doors (EOD) is to activate all students to determine and pursue an informed future. For the past decade,

the EOD Program has partnered with schools to reach middle school students (ages 12 to 15), predominantly those from communities of color, those living in low-income communities, and who would become first-generation college students.

The EOD Program contextualizes and enriches school-based instruction and counseling by providing an array of college and career readiness information, tools, and resources. The EOD Curriculum is TEKS-aligned, student centered, and culturally responsive and inclusive. In partnership with UWorld, the curriculum aims to highlight every student's diverse selection of post-secondary path options including four-year colleges and universities, vocational/technical schools, the military, and entering the workforce.



Network for Teaching Entrepreneurship

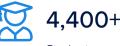
#### **Boys & Girls Clubs of Greater Dallas**

Boys & Girls Clubs (BGC) enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. Programming in three core areas meets the diverse needs and interests of Club members. UWorld partnered with RGC Dallas to grow afterschool and summer programming aimed at

BGC Dallas to grow afterschool and summer programming aimed at reducing learning loss due to COVID-19, and high school graduation and career readiness initiatives.

UWorld had the privilege to present SAT test tricks and study tips to the teens at BGC of Greater Dallas' Collegiate STEPS program. Collegiate STEPS (Striving Towards Excellence Preparing for Success) is designed to help high school seniors overcome obstacles, improve college knowledge, and attend college. Collegiate STEPs involves mentoring juniors and seniors one-on-one by assisting them in navigating the college admissions process and helping them to apply for scholarships and financial aid.





Students served in the Academic Success program

#### **PARTNER SPOTLIGHT:**

#### **After-School All-Stars**

The mission of After-School All-Stars North Texas (ASASNTX) is to provide comprehensive, cost-free after-school programs that keep children safe and help them succeed in school and life. ASASNTX strives to ensure that all students have equal opportunities to explore their interests and develop their strengths.





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# **Employee Engagement**

Through UWorld Cares, employees had the chance to volunteer in their local communities and receive matching donations to the organizations they care about most. In 2023, \$83,000 was donated across the country to more than 120 organizations and employees volunteered over 800 hours in their local communities. Employees also participated in campaigns responding to events happening around the world.









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## **Product Scholarships**

UWorld is proud to partner with students to help them reach their educational and career dreams. In 2023, we offered more than \$4M in product scholarships across the following:



We partner with the National Institute of Health to provide underrepresented students with access to our MCAT product suite



We cover exam fees and provide exam preparation for select students across the globe



We award full tuition to our CPA exam preparation to select students based on merit, extracurricular achievement, and financial need



We provide both significantly discounted tuition and free courses to students pursuing a career in the public interest sector.



We partnered with our UWorld Cares organizations to provide all students served with access to our college prep suite of products

